



SOCIETY OF COSMETIC CHEMISTS
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Society of Cosmetic Chemists Launches Digital Resource Hub

New York, NY — Today, the Society of Cosmetic Chemists (SCC) launched its **Media Library and Resource Center**, a digital platform poised to be the industry's go-to resource for the latest scientific research, education and information.

Content on this new hub includes: digital issues of the peer-reviewed research presented in the **Journal of Cosmetic Science**; an archive of recent **SCC Webinars** on important advancements, topics and trends in the cosmetic and personal care industry; videos/slide-syncs of the scientific presentations delivered at recent **Annual Scientific Meetings**; and other resources.

"After nearly a year in development, we are excited to launch this new industry resource," said Erica O'Grady, CAE, Executive Director/CEO of the Society. *"Given current global events, the need for on-demand, remote access to resources is greater than ever, and we're pleased to be able to provide that."*

And, new for 2020, the **Journal of Cosmetic Science** has been redesigned and migrated to a digital-only format. Access to all issues of the Journal is free to SCC members, and issues dated 1947-2017 are now open access for the industry.

The Media Library & Resource Center includes a sophisticated keyword search of all available content types on the hub – articles, presentations, newsletters, webinars and more. On-demand purchase options for all types of content is available and select content access is included free as a benefit of SCC membership.

"I am delighted that the SCC is leveraging technology investments to develop these types of products and services which are core to our mission," said Mindy Goldstein, SCC President and owner of Mindy S. Goldstein, PhD Consulting. *"Our strategic focus as an organization is to continue to create valuable tools for our members to assist in their professional development and knowledge in an ever-changing industry."*

About SCC

Founded in 1945 and now celebrating its 75th Anniversary, the SCC is the oldest and largest non-profit membership organization serving the cosmetics and personal care industry. Dedicated to the advancement of cosmetic science, SCC headquarters provides unparalleled education, resources, and networking for nearly 6,000 members globally and via 19 chapters across Greater North America. Visit www.scconline.org for more information.